



MABLETHORPE & SUTTON TOWN COUNCIL

MISSION STATEMENT

INTRODUCTION:

This statement on behalf of Mablethorpe & Sutton Town Council applies to the electoral area of Mablethorpe, Trusthorpe, Sutton on Sea and Sandilands, and the term **“The Council”** refers to these areas.

This strategy document sets out the Council’s core activities and values. It is intended to guide council action and decision making, particularly where difficult choices are involved. This is not just a one-off statement, but an ongoing commitment to deliver

OBJECTIVES:

1. To represent the views of the electorate of this Council at all other Authorities and outside bodies.
2. To work to provide local services for the benefit of the local environment and population.
3. To manage local assets to ensure these are maintained to the highest possible standard.
4. To instil civic pride in the town and to take the lead in Civic Events, involving organisations in the town.
5. To work within its power to improve the quality of the area
6. To openly engage with schemes to regenerate the area.

To achieve these objectives the Council will:

- a) engage with local businesses and voluntary groups
- b) engage with outside bodies as appropriate

Whilst primarily aiming to progress all objectives to the benefit of residents and businesses, the council is also mindful of the role played by visitors to the area.

Areas where the Council believes it can particularly focus on are:

CIVIC PRIDE:

The Council will provide civic leadership by representing the community at ceremonial and civic events and by active involvement in community events and celebrations.

The Council will elect a Town Mayor and a Deputy Town Mayor at its Annual Meeting.

The Town Mayor will represent the Council and the electorate at ceremonial and civic events. The position of Town Mayor is ceremonial and apolitical and confers no additional advantage on the post-holder, other than the honour of representing the town.

The Chains of Office will be worn at ceremonial events to instil civic pride in the event. The Town Mayor will also act as Chair to the meetings of the Town Council.

TRAINING:

The Council will encourage its members and staff to undertake relevant training / seminar sessions to enable all to be up to date with current legislation and changes, to enable the Council to take the lead on local matters confident it is knowledgeable to do so.

COMMUNICATION:

The Council will commit to continuing its regular newsletter, which will contain information on Councillors, council work and contact details as well as information useful to the wider community.

The Council will provide a comprehensive annual report publicising its work during the previous 12 months, the work of the Mayor, Council's expenditure, structure, committees, public participation and forthcoming budget.

The Council will continue to include public participation before its Town Council meetings, and to allow time for members of the public to speak at its committee meetings.

The Council will strive to hold regular public meetings, both informal and formal in addition to the statutory Town Meeting and will consider venues and timings of such informal meetings to enable all to attend.

Councillors will listen to the wishes of the electorate and convey those wishes to appropriate council meetings.

The Council will endeavour to promote its work and achievements to assist the electorate in better understanding its work.

COMMUNITY SUPPORT:

The Council has a small budget available to provide grant aid to community groups for projects in the community and welcomes applications.

The Council will, where appropriate, encourage organisations and community groups by providing letters of support, particularly where that body is applying for outside funding.

The Council will send representatives to local organisation meetings and help communication between the various organisations, and members of the Council will sit on working parties to help with community events.

The Council will form an important part of Mablethorpe Area Partnership, via membership, and represent the wider views of the whole community on such a partnership. It will also proactively engage with any business forum which may develop which actively supports the economic vitality within the parish and surrounding areas.

The Council will continue to provide a local point of information, guidance and advice through the office of the Town Clerk.

ECONOMIC VITALITY:

To assist with local economic vitality the Council will, where possible, source goods and services from the local area.

The Town Council recognises that the business community contributes and plays a significant role in the economic vitality of the parish and will proactively engage with this part of the community to support the economic development of the parish.

The Town council will support business endeavours and government bodied (through initiatives) which aim to support economic vitality and employment opportunities within the parish.

PRINCIPAL AUTHORITIES:

The Council is committed to working in partnership with principal authorities – e.g. District and County Councils, NHS, Police etc., to ensure local wishes are heard.

LOCAL FACILITIES:

The Council will work in partnership with principal authorities to provide local facilities where appropriate, including the management of local services where practicable.

The Council will take the lead on projects for the benefit of the parish, to provide new facilities and improve existing assets under the ownership and management of the Council wherever possible.

POLICIES:

The Council has in place several policies and all policies will be reviewed on a regular basis in order to remain relevant. These policies cover issues from the making of grant donations to fixing of headstones within the cemetery. A list of policies will be made available on the Council's website and in issues of the Clerk's News and quarterly newsletter.

National Policies and Requirements will be listed alongside local policies, and the Council will continue to abide by National requirements such as Code of Conduct and Freedom of Information Act.

New policies and amendments to existing policies will be agreed by the relevant Council committee.

INCLUSIVENESS:

The Town Council will strive to ensure its work encompasses all members of society, regardless of age, gender, race, religion, disability or sexual orientation.

Signed: _____ (Chairman of the Council)

Date: _____

Signed: _____ (Town Clerk & RFO)

Date: _____